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## Content Analyst

### About Predii

[Predii](#) is a specialized Enterprise AI software company based in Palo Alto, CA and Pune, India. Our validated AI platform has been purpose-built to extract predictive and prescriptive insights from unstructured textual, sensor, and procedural data in the automotive aftermarket and service business. Predii is currently processing 2+ billion historical repair jobs monthly. Our 8+ years NLP and domain expertise enable industry leading companies to leverage previously unused data to increase aftersales revenue, empower quality management, drive product innovation, and support data-driven decision-making strategies.

Predii has been recognized by Gartner, ABI Research, and the Industrial IoT Solutions World Congress for our focus in Applied AI in repair and maintenance.

### About This Role

As a Content Analyst at Predii, your chief responsibility will be to analyze data coming from customers – data generated from the ecosystem surrounding mission-critical equipment. You will parse freetext, IoT, OEM manuals, and surveys for critical insights they contain, and help direct our AI platform's interpretation engine. You will be the authority with deepest understanding of our customer's data, and will be the go-to person for validation of results. You will deem what is important in the data, and what is noise. You will also curate & create content based on relevant industry-related topics.

### Basic Qualifications

- Master's degree in English or related fields
- Excellent verbal and written communication skills in English
- Good Content writing skills
- Good analytical and problem-solving skills
- Proficiency in another foreign language would be an added advantage
- Sound ability to search for content, and parse information into important insights
- Interest in heavy equipment (cars, planes, trains, etc) and artificial intelligence

### Job Perks

- Competitive salary
- Working on cutting edge technologies in big data analytics

Please send you resume at [jobs@predii.com](mailto:jobs@predii.com).

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